



**USBORNE**  
Books at Home

*Double!*

# HOSTESS PROGRAM

New Consultants ONLY

## DOUBLE Merchandise Allowance

Merchandise Allowance are at least 20-24% of party retail total ~ or ~ DOUBLE your earned Merchandise Allowance & purchase it at a 70% discount!

*Special offer for hostesses at home shows processed by new consultants during his/her **first 30 days of business.***

RETAIL SALES	YOUR CHOICE
\$200-249	<b>\$50.00 FREE</b> (or \$100 for \$30.00)
\$250-299	<b>\$60.00 FREE</b> (or \$120 for \$36.00)
\$300-349	<b>\$75.00 FREE</b> (or \$150 for \$45.00)
\$350-399	<b>\$90.00 FREE</b> (or \$180 for \$54.00)
\$400-449	<b>\$105.00 FREE</b> (or \$210 for \$63.00)
\$450-499	<b>\$120.00 FREE</b> (or \$240 for \$72.00)
\$500-549	<b>\$135.00 FREE</b> (or \$270 for \$81.00)
\$550-599	<b>\$150.00 FREE</b> (or \$300 for \$90.00)
\$600-649	<b>\$165.00 FREE</b> (or \$330 for \$99.00)
\$650-699	<b>\$180.00 FREE</b> (or \$360 for \$108.00)
\$700-749	<b>\$195.00 FREE</b> (or \$390 for \$117.00)
\$750-799	<b>\$210.00 FREE</b> (or \$420 for \$126.00)
\$800-849	<b>\$225.00 FREE</b> (or \$450 for \$135.00)
\$850-899	<b>\$240.00 FREE</b> (or \$480 for \$144.00)

*Add \$15.00 in merchandise allowance for each \$50 above \$900 and double for purchase option.*

## Booking Credits

For every guest who books a new show, the original hostess earns the right to purchase **\$20 worth of books for \$6 ~ a 70% discount!**

**And...** every guest who books and holds a new home show processed within four weeks (28 days) will earn, for herself, an opportunity to take **\$20 worth of books for only \$6.** Guest's name and party date must be listed on the original show's summary form.

*New shows must be processed within four weeks (28 days) of original show. All "Booking Credit" books must be ordered when the new show order is processed.*

## Hostess Bonus Books

If party retail sales total **\$300 or more plus one booking** - hostess takes her choice of the following books, to be ordered and delivered with the books for the first **booked show processed within 28 days.**



your Usborne Books at Home consultant

*Merchandise credits cannot be used to purchase discounted books. All reduced rate specials are based on, and apply to, the original retail price.*