

January 2019

Merchandise Allowance

Merchandise Allowance is at least 20-25% of home show retail total over \$400 or choose DOUBLE the Merchandise Allowance and purchase at a 70% discount!

For retail sales over \$600 choose either **for FREE**



RETAIL SALES	TWO OPTIONS
\$850-899	\$240.00 FREE* (OR \$480 FOR \$144.00)
\$800-849	\$225.00 FREE (OR \$450 FOR \$135.00)
\$750-799	\$210.00 FREE (OR \$420 FOR \$126.00)
\$700-749	\$195.00 FREE (OR \$390 FOR \$117.00)
\$650-699	\$180.00 FREE (OR \$360 FOR \$108.00)
\$600-649	\$165.00 FREE (OR \$330 FOR \$99.00)
\$550-599	\$150.00 FREE (OR \$300 FOR \$90.00)
\$500-549	\$135.00 FREE (OR \$270 FOR \$81.00)
\$450-499	\$120.00 FREE (OR \$240 FOR \$72.00)
\$400-449	\$105.00 FREE (OR \$210 FOR \$63.00)
\$350-399	\$45.00 FREE (OR \$90 FOR \$27.00)
\$300-349	\$37.50 FREE (OR \$75 FOR \$22.50)
\$250-299	\$30.00 FREE (OR \$60 FOR \$18.00)
\$200-249	\$25.00 FREE (OR \$50 FOR \$15.00)

*Add \$15.00 in merchandise allowance for each \$50 above \$900 and double for purchase option.

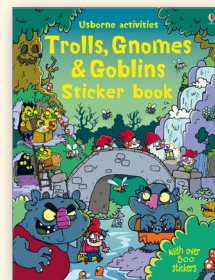
Booking Credits

For every guest who books a new show, the original host earns the right to purchase \$20 worth of books for \$6, that's a 70% discount! And... every guest who books and holds a new home show processed within four weeks (28 days) of the original show will earn the right to purchase \$20 worth of books for only \$6. The guest's name and show date must be listed on the original show's future bookings.

New qualified shows of \$200 or more must be processed within four weeks (28 days) of the original show. All "Booking Credit" books must be ordered when the new show order is processed and will be shipped to the address of the new show.

Bonus Books

If home show retail sales total **\$300 or more plus one booking**, the host may choose one of the following books. This book is to be ordered and delivered with the books for the first booked show processed within 28 days.



227628

\$10.95 value



227611

\$11.95 value

Your Usborne Books at Home Consultant

Merchandise credits cannot be used to purchase discounted books. All reduced rate specials are based on, and apply to, the original retail price. Shipping and taxes will be added as applicable.